



www.performancesigns.com

PERFORMANCE SIGNS & DISPLAY, INC.

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QUICK ORGANIZER FOR YOUR PROJECT:

How will you use your sign?

Directional

Informational

Sales

Will your sign be used indoors or outdoors?

Indoors (temporary)

Outdoors (permanent)

What image do you want to project?

Professional

Festive

Must Look Like Existing Ads

Other

Do you have color preferences? Logo requirements? _____

How far is the sign from the viewer? _____

What size were you thinking? _____

Will you need sign approval from your landlord or local government? _____

What do you want your sign to say?

SIGN COPY

V
E
R
T
I
C
A
L

LOGO ?

HORIZONTAL

Make your first impression a good one!
"We help you look your best."